

The ultimate in waterproof watches!
 Not just waterproof*... but waterproof to over 660 feet... The Zodiac Sea Wolf is the world's finest underwater watch. Designed for skin-diving and other water sports, the Sea Wolf is so impressively handsome, it is proudly worn by the adventurous male day-in and day-out... in or out of the water!

*provided case, crown and crystal remain intact

A Sea Wolf for Every Sportsman and Sportswoman...
 all with deep down dependability!

- A. SEA WOLF DATOGRAPHIC 1750W \$110.00
- C. SEA WOLF 3080B \$100.00
- B. SEA WOLF SUPREME 3094B \$125.00
- D. LADIES' SEA WOLF 2036B \$100.00

- self-winding 17-jewel precision movement
- anti-magnetic, shock resistant
- easy-to-read large luminous blocks and hands
- unbreakable crystal, mainspring and balance staff
- stainless steel case and band — waterproof to 660 feet
- handsome black or white dials.

ZODIAC WATCH COMPANY
 1212 Avenue of the Americas, New York, New York 10036

Zodiac  Sea Wolf



Zodiac Sea Wolf ...in a class by itself!

When Zodiac engineers were commissioned to design a foolproof underwater watch, they threw away all preconceived notions on how a waterproof watch should be built and started from scratch to hand-craft a prototype that would be capable of withstanding stresses and strains far beyond that of ordinary timepieces... a watch that would satisfy the exacting requirements of the skin-diver for precise timing under the most adverse operating conditions. All components were specifically designed to meet these requirements. As a result, the Zodiac Sea Wolf has set a new standard of perfection in waterproof watches.

THE MOVEMENT

Special shockproof 17 Jewel, 360° rotor, self-winding movement.

THE CASE

Special first quality, heavy gauge stainless steel created to withstand tremendous pressures and rigors.

THE SEAL

Special back — made to fit deeper into the case—and a new type gasket, provides an airtight, watertight hermetic seal.

THE STEM

Special stem sleeve was doubled in length to provide a much longer receptacle for the crown. Used with new type gasket to prevent seepage.

THE CRYSTAL

Special gauge, completely rounded, sealed-in plastic crystal resists 20 atmospheres pressure... shrugs off shocks and jars.

THE BEZEL

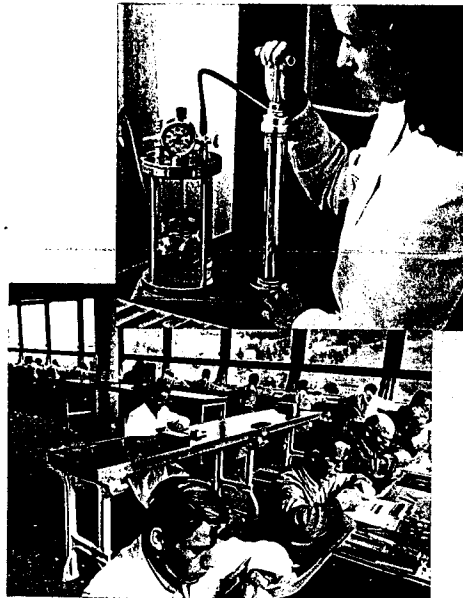
Special movable bezel, calibrated in minutes provides instantaneous timing regardless of position of the sweep second hand. Permits timing action to commence without having the sweep hand at 12 o'clock.

THE HANDS

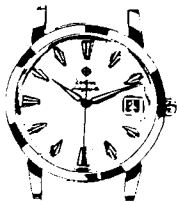
Special, larger luminous hands for brighter visibility, easier reading.

THE LOOK

Special design "sense" has made the Sea Wolf the "world's handsomest sportsman's watch" as well as the "world's finest underwater watch".



The Datographic registers to 31 days. Therefore, for February or 30 day month advance hands until correct date appears. This adjustment will occur 5 times a year.



HOW
 TO USE...

Zodiac

"Datographic"



Instructions for the ZODIAC DATOGRAPHIC

The date changes automatically at midnight. But before putting the watch on your wrist, it must be set to time and to date. This is to be done as follows:



11 Pull out the crown.



12 Turn the hands forwards until the date changes.



13 Turn the hands backwards till 8 o'clock.



Turn them again forwards to 1 o'clock. The date changes. Back again till 8 o'clock. And so on until correct date appears in window.

ATTENTION!

If you set your watch in the afternoon or evening, don't forget to turn the hands past 12 o'clock.

ZODIAC WATCH COMPANY
 1212 Avenue of the Americas
 New York, New York 10036